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**JOHN TAFT** *CEO, RBC Wealth Management - U.S.*

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# Welcome to GREATER MSP!

We know you're going to love it here. MSP leads the nation in retaining talented people. There's no other place in the country where you find so many career opportunities combined with an amazing quality of life you can afford.

We are excited to welcome you into our community. You have a job. Now the region wants to be there for you as you look ahead to building a career and making this place home. With over 80 cities, there's a version of MSP for everyone. People here are active and engaged. So whatever your passions, there's a way for you to connect, get involved and find your community within a community. We created MakeItMSP.org to help you explore everything Minneapolis-Saint Paul has to offer. Be sure to check it out.

We'd like to think of this as the start of a conversation and the beginning of a long relationship. After you get settled, we invite you to plug in to the life of your new community. You'll quickly discover MSP is a great place that's getting even better because of the commitment, energy and talents of your new neighbors.

[Click here to](#)

**DISCOVER MSP**

**ENJOY, AND THANKS  
FOR "MAKING IT MSP"!**

**MAKE IT.  
MSP.™**

# 12 Snappy Answers to the Question “Why Did You Move There?”

## ARE YOUR FRIENDS AND FAMILY SURPRISED BY YOUR MOVE? HIT ‘EM WITH SOME FACTS:

- 1 | **HEALTHIEST CITY IN AMERICA**  
Minneapolis, *Livability*, 2015
- 2 | **BEST PARKS IN AMERICA**  
Minneapolis and St. Paul (tie), *ParkScore Index*, 2015
- 3 | **MOST BIKEABLE CITY IN AMERICA**  
Minneapolis, *Walk Score*, 2015
- 4 | **16 CHEFS AND RESTAURANTS NOMINATED FOR JAMES BEARD AWARDS IN 2015**
- 5 | **BEST STATE FOR WOMEN**  
*WalletHub*, 2015
- 6 | **16 FORTUNE 500 HEADQUARTERS**
- 7 | **36 COLLEGES AND UNIVERSITIES**
- 8 | **FASTEST GROWING STATE FOR TECH JOBS**  
*Forbes*, 2015
- 9 | **BEST AIRPORT IN AMERICA**  
*Travel + Leisure*, 2012
- 10 | **90,000 MILES OF SHORELINE**
- 11 | **BEST ART DISTRICT**  
Northeast Minneapolis, *USA Today 10 Best*, 2015
- 12 | **BEST STATE**  
*Politico*, 2015

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